



Atomic Names, LLC  
 9891 Montgomery Rd. #225  
 Cincinnati, OH 45242 USA

tel: 513.351.4222  
 fax: 513.351.8222  
 email: domains@atomicnames.com

## DOMAIN: **SapphireNecklace.co.uk**

<p><b>SLD:</b> SapphireNecklace  <b>TLD:</b> CO.UK  <b>Creation Date:</b> June 2007</p>	<p><b>Targeted SEO/SEM strength of domain makes it an excellent choice for: micro site build-out, affiliate site, targeted ecommerce site, lead generation, or SEO redirect.</b></p>										
<p><b>SLD Value Points</b></p> <ul style="list-style-type: none"> <li><b>Brand Value:</b> <b>GENERIC type, product focused – “Sapphire Necklace”</b></li> <li><b>SEO Value:</b>        Google Pages matching keyword: <b>107,000</b>        Google Keyword Searches/Day: <b>1,102</b></li> <li><b>SEM value:</b>        Estimated Cost/Click: <b>\$1.32</b>        Advertisers: <b>3</b></li> </ul> <p><small>Statistical SEO/SEM Source - <a href="http://estibot.com">http://estibot.com</a> - May 3, 2010</small></p>	<p><b>TLD Value Points</b></p> <ul style="list-style-type: none"> <li><b>Global</b> - registration vs. global population vs. internet population  <b>188,348 / 6,816,900,000 / 1,802,330,457</b></li> <li><b>Regional</b> - Europe (registration vs. regional population vs. internet population)  <b>188,348 / 831,400,000 / 425,773,571</b></li> <li><b>Local</b> - UK (registration vs. local population vs. internet population)  <b>188,348 / 61,414,062 / 46,683,900</b></li> </ul> <p><b>Related jewellery domains available:</b></p> <table border="1" data-bbox="764 1136 1395 1297"> <tr> <td><a href="http://emeraldarrings.co.uk">emeraldarrings.co.uk</a></td> <td><a href="http://goldweddingring.co.uk">goldweddingring.co.uk</a></td> </tr> <tr> <td><a href="http://emeraldnecklace.co.uk">emeraldnecklace.co.uk</a></td> <td><a href="http://whitegoldbracelets.co.uk">whitegoldbracelets.co.uk</a></td> </tr> <tr> <td><a href="http://emeralddendant.co.uk">emeralddendant.co.uk</a></td> <td><a href="http://whitegoldarrings.co.uk">whitegoldarrings.co.uk</a></td> </tr> <tr> <td><a href="http://sapphirependant.co.uk">sapphirependant.co.uk</a></td> <td><a href="http://whitegoldnecklaces.co.uk">whitegoldnecklaces.co.uk</a></td> </tr> <tr> <td></td> <td><a href="http://whitegoldpendants.co.uk">whitegoldpendants.co.uk</a></td> </tr> </table>	<a href="http://emeraldarrings.co.uk">emeraldarrings.co.uk</a>	<a href="http://goldweddingring.co.uk">goldweddingring.co.uk</a>	<a href="http://emeraldnecklace.co.uk">emeraldnecklace.co.uk</a>	<a href="http://whitegoldbracelets.co.uk">whitegoldbracelets.co.uk</a>	<a href="http://emeralddendant.co.uk">emeralddendant.co.uk</a>	<a href="http://whitegoldarrings.co.uk">whitegoldarrings.co.uk</a>	<a href="http://sapphirependant.co.uk">sapphirependant.co.uk</a>	<a href="http://whitegoldnecklaces.co.uk">whitegoldnecklaces.co.uk</a>		<a href="http://whitegoldpendants.co.uk">whitegoldpendants.co.uk</a>
<a href="http://emeraldarrings.co.uk">emeraldarrings.co.uk</a>	<a href="http://goldweddingring.co.uk">goldweddingring.co.uk</a>										
<a href="http://emeraldnecklace.co.uk">emeraldnecklace.co.uk</a>	<a href="http://whitegoldbracelets.co.uk">whitegoldbracelets.co.uk</a>										
<a href="http://emeralddendant.co.uk">emeralddendant.co.uk</a>	<a href="http://whitegoldarrings.co.uk">whitegoldarrings.co.uk</a>										
<a href="http://sapphirependant.co.uk">sapphirependant.co.uk</a>	<a href="http://whitegoldnecklaces.co.uk">whitegoldnecklaces.co.uk</a>										
	<a href="http://whitegoldpendants.co.uk">whitegoldpendants.co.uk</a>										

### Industry Profile:

- Jewellery is often classified as bridal merchandise (engagement, bridal, and anniversary rings - about 35 percent of the market); fashion jewellery (rings, bracelets, earrings, pins, gold chains); and watches, silver flatware, and other giftware. Diamond jewellery and loose diamonds account for the largest share of total jewellery store sales (46 percent); gold jewellery for 11 percent; colored gemstone jewellery (rubies, sapphires, emeralds, etc.) 9 percent; and watches 4 percent.
- The US jewellery retail industry includes about 28,000 specialty stores with combined annual revenue of about \$30 billion. Major companies include Zale, Tiffany, and Sterling Jewelers. The industry is fragmented: the top 50 jewellery chains generate less than half of revenue.

### About Sapphires:

- Sapphires are **one of the three main precious gemstones** (along with rubies and emeralds) and are known for their fine corundum blue, yellow, pink, purple, orange, or greenish colour. They have been treasured throughout history.
- Because of its remarkable **hardness**, sapphire is used in many applications, including **infrared** optical components, **watch** crystals, high-durability windows, and **wafers** for the deposition of thin films of various semiconductors.
- Sapphire is regarded as the **traditional birthstone for September**, as well as the traditional gemstone for the astrological signs of Aquarius, Virgo, Libra and Capricorn. Sapphires are also the traditional gift for the 45<sup>th</sup> Wedding anniversary.
- It is said a necklace of sapphires will cure a sore throat.
- The sapphire was called the "Stone of Destiny". Sapphires contribute to mental clarity and perception. They can promote financial rewards.
- The sapphire is the symbol of heaven and joyful devotion to God. When Roman Catholics select a new pope, a gold ring set with a sapphire is traditionally placed on his ring finger, symbolizing marriage to the church. Buddhists ascribed sacred magical power to the sapphire and believed that it reconciled mankind to God.

## DOMAIN: **SapphireNecklace.co.uk**