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## DOMAIN: **GoldWeddingRing.co.uk**

<p><b>SLD: GoldWeddingRing</b>  <b>TLD: CO.UK</b>  <b>Creation Date: June 2007</b></p>	<p><b>Strong SEO/SEM strength of domain makes it an excellent choice for: micro site build-out, affiliate site, targeted ecommerce site, lead generation, or SEO redirect.</b></p>										
<p><b>SLD Value Points</b></p> <ul style="list-style-type: none"> <li><b>Brand Value: GENERIC type, product focused – “Gold Wedding Ring”</b></li> <li><b>SEO Value:</b>        Google Pages matching keyword: <b>12,400,000</b>        Google Keyword Searches/Day: <b>5,500</b></li> <li><b>SEM value:</b>        Estimated Cost/Click: <b>\$0.53 - \$1.58</b>        Estimated Clicks/Day: <b>0.79- 1.00</b>        Cost/Day: <b>\$0.42 - \$3.00</b>        Advertisers: <b>16</b></li> </ul> <p><i>Statistical SEO/SEM Source - <a href="http://spyfu.com">http://spyfu.com</a> - May 3, 2010</i></p>	<p><b>TLD Value Points</b></p> <ul style="list-style-type: none"> <li><b>Global</b> - registration vs. global population vs. internet population  <b>188,348 / 6,816,900,000 / 1,802,330,457</b></li> <li><b>Regional</b> - Europe (registration vs. regional population vs. internet population)  <b>188,348 / 831,400,000 / 425,773,571</b></li> <li><b>Local</b> - UK (registration vs. local population vs. internet population)  <b>188,348 / 61,414,062 / 46,683,900</b></li> </ul> <p><b>Related jewellery domains available:</b></p> <table border="1" data-bbox="764 1136 1401 1297"> <tr> <td>emeraldarrings.co.uk</td> <td>goldweddingring.co.uk</td> </tr> <tr> <td>emeraldnecklace.co.uk</td> <td>whitegoldbracelets.co.uk</td> </tr> <tr> <td>emeraldpendant.co.uk</td> <td>whitegoldearrings.co.uk</td> </tr> <tr> <td>sapphirenecklace.co.uk</td> <td>whitegoldnecklaces.co.uk</td> </tr> <tr> <td>sapphirependant.co.uk</td> <td>whitegoldpendants.co.uk</td> </tr> </table>	emeraldarrings.co.uk	goldweddingring.co.uk	emeraldnecklace.co.uk	whitegoldbracelets.co.uk	emeraldpendant.co.uk	whitegoldearrings.co.uk	sapphirenecklace.co.uk	whitegoldnecklaces.co.uk	sapphirependant.co.uk	whitegoldpendants.co.uk
emeraldarrings.co.uk	goldweddingring.co.uk										
emeraldnecklace.co.uk	whitegoldbracelets.co.uk										
emeraldpendant.co.uk	whitegoldearrings.co.uk										
sapphirenecklace.co.uk	whitegoldnecklaces.co.uk										
sapphirependant.co.uk	whitegoldpendants.co.uk										

### Industry Profile:

- Jewellery is often classified as bridal merchandise (engagement, bridal, and anniversary rings - about 35 percent of the market); fashion jewellery (rings, bracelets, earrings, pins, gold chains); and watches, silver flatware, and other giftware. Diamond jewellery and loose diamonds account for the largest share of total jewellery store sales (46 percent); gold jewellery for 11 percent; colored gemstone jewellery (rubies, sapphires, emeralds, etc.) 9 percent; and watches 4 percent.
- The US jewellery retail industry includes about 28,000 specialty stores with combined annual revenue of about \$30 billion. Major companies include Zale, Tiffany, and Sterling Jewelers. The industry is fragmented: the top 50 jewellery chains generate less than half of revenue.

### About Gold:

- Gold** is a chemical element with the symbol **Au** (Latin: *aurum*, "shining dawn") and an atomic number of 79. It has been a highly sought-after precious metal for coinage, jewelry, and other arts since the beginning of recorded history.
- Gold may symbolize power, strength, wealth, warmth, happiness, love, hope, optimism, intelligence, justice, balance, perfection, summer, harvest and the sun.
- Wedding rings have long been made of gold. It is long lasting and unaffected by the passage of time and may aid in the ring symbolism of eternal vows before god and/or the sun and moon and the perfection the marriage signifies. In Orthodox Christianity, the wedded couple is adorned with a golden crown during the ceremony, an amalgamation of symbolic rites.
- Gold is the traditional and modern 50<sup>th</sup> Wedding Anniversary gift**

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