



Atomic Names, LLC
 9891 Montgomery Rd. #225
 Cincinnati, OH 45242 USA

tel: 513.351.4222
 fax: 513.351.8222
 email: domains@atomicnames.com

DOMAIN: **EmeraldEarrings.co.uk**

<p>SLD: EmeraldEarrings TLD: CO.UK Creation Date: June 2007</p>	<p>Strong SEO/SEM strength of domain makes it an excellent choice for: micro site build-out, affiliate site, targeted ecommerce site, lead generation, or SEO redirect.</p>										
<p>SLD Value Points</p> <ul style="list-style-type: none"> Brand Value: GENERIC type, product focused – “Emerald Earrings” SEO Value: Google Pages matching keyword: 500,000 Google Keyword Searches/Day: 3,016 SEM value: Estimated Cost/Click: \$0.50 - \$1.44 Estimated Clicks/Day: 3.95 - 5.00 Cost/Day: \$1.99 - \$7.40 Advertisers: 20 <p><i>Statistical SEO/SEM Source - http://spyfu.com - May 3, 2010</i></p>	<p>TLD Value Points</p> <ul style="list-style-type: none"> Global - registration vs. global population vs. internet population 188,348 / 6,816,900,000 / 1,802,330,457 Regional - Europe (registration vs. regional population vs. internet population) 188,348 / 831,400,000 / 425,773,571 Local - UK (registration vs. local population vs. internet population) 188,348 / 61,414,062 / 46,683,900 <p>Related jewellery domains available:</p> <table border="1"> <tr> <td>emalrdearrings.co.uk</td> <td>goldweddingring.co.uk</td> </tr> <tr> <td>emeraldnecklace.co.uk</td> <td>whitegoldbracelets.co.uk</td> </tr> <tr> <td>emeraldpendant.co.uk</td> <td>whitegoldearrings.co.uk</td> </tr> <tr> <td>sapphirenecklace.co.uk</td> <td>whitegoldnecklaces.co.uk</td> </tr> <tr> <td>sapphirependant.co.uk</td> <td>whitegoldpendants.co.uk</td> </tr> </table>	emalrdearrings.co.uk	goldweddingring.co.uk	emeraldnecklace.co.uk	whitegoldbracelets.co.uk	emeraldpendant.co.uk	whitegoldearrings.co.uk	sapphirenecklace.co.uk	whitegoldnecklaces.co.uk	sapphirependant.co.uk	whitegoldpendants.co.uk
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emeraldnecklace.co.uk	whitegoldbracelets.co.uk										
emeraldpendant.co.uk	whitegoldearrings.co.uk										
sapphirenecklace.co.uk	whitegoldnecklaces.co.uk										
sapphirependant.co.uk	whitegoldpendants.co.uk										

Industry Profile:

- Jewellery is often classified as bridal merchandise (engagement, bridal, and anniversary rings - about 35 percent of the market); fashion jewellery (rings, bracelets, earrings, pins, gold chains); and watches, silver flatware, and other giftware. Diamond jewellery and loose diamonds account for the largest share of total jewellery store sales (46 percent); gold jewellery for 11 percent; colored gemstone jewellery (rubies, sapphires, emeralds, etc.) 9 percent; and watches 4 percent.
- The US jewellery retail industry includes about 28,000 specialty stores with combined annual revenue of about \$30 billion. Major companies include Zale, Tiffany, and Sterling Jewelers. The industry is fragmented: the top 50 jewellery chains generate less than half of revenue.

About Emeralds:

- Emeralds are **one of the three main precious gemstones** (along with rubies and sapphires) and are known for their fine green to bluish green colour. They have been treasured throughout history, and some historians report that the Egyptians mined emerald as early as 3500 BC.
- Emerald is regarded as the **traditional birthstone for May**, as well as the traditional gemstone for the astrological signs of Taurus, Cancer and sometimes Gemini.
- In some cultures, the emerald is the traditional gift for the 55th wedding anniversary. It is also **used as a 20th and 35th wedding anniversary stone**.
- The Authorized King James Version of the Bible, in Exodus 28:18 and 39:11, lists "emerald" as one of the precious stones in the breastplate of the high priest of the Jews
- Ireland is often referred to, especially in America, as the "Emerald Isle".
- In L. Frank Baum's The Wonderful Wizard of Oz, the city where the wizard rules is made of emerald, thus being called Emerald City. The sixth book in the series is named after it.

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